

PATH A: SOURCE TO ARS URL OF ADVERTISER URL OF 400-ARS PRODUCT CODE **SOURCE** FIG. 4a PATH B: ARS TO SOURCE URL OF URL OF URL OF 402-**SOURCE ADVERTISER ARS** FIG. 4b PATH C: SOURCE TO ADVERTISER URL OF REQUEST-FOR-URL OF 404-**ADVERTISER** INFORMATION **SOURCE** FIG. 4c

PATH D: ADVERTISER TO SOURCE

	406~	URL OF SOURCE	REQUESTED INFORMATION	URL OF ADVERTISER
--	------	------------------	-----------------------	----------------------

FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

		•	
408~	URL OF	REQUEST-FOR-	URL OF
	ADVERTISER	INFORMATION	SOURCE

FIG. 4e

















